

MEDIA ALERT

In celebration of Philippine Independence Day, PersonalTV™ from Rogers is offering a **free preview** of the following popular Tagalog-language channel from June 5th - 19th, 2008: The Mabuhay Channel.



The Mabuhay Channel, a Tagalog-language channel, offers news, entertainment, movies, public affairs, music, lifestyle, documentaries, children's entertainment, sports and travel programs 24 hours a day. The Mabuhay Channel's programming includes comprehensive news programs such as "Teledyaryo Ala Una," daily Filipino movies and much more.

Channel 606

Customers with a digital terminal from Rogers can tune into the respective channels to take advantage of the free previews.

For more information or to order Tagalog programming, customers can contact Rogers at 1.888.ROGERS1 (7643771) or visit www.rogers.com/multicultural.